Copyright at the University of Ottawa—Image Use
An Overview
Centre for International Policy Studies

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The information provided in this presentation does not constitute legal advice.

What is copyright?

- Protects the **original expression** of ideas or facts **fixed** in a tangible medium

- Is **automatic** upon fixation

- Provides its **owner** with the sole **right to produce or reproduce** this expression or a substantial part of it

- First owner is the author BUT but is often transferred in the course of publishing or employment
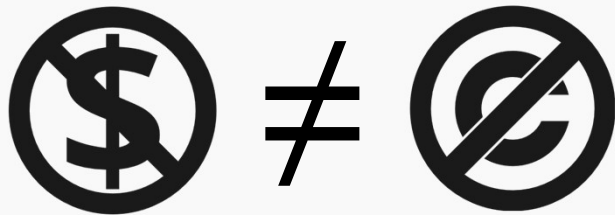
**Freely available on the Internet
DOES NOT MEAN
free of copyright restrictions**

Look for…

- Material (e.g., images) posted legitimately

- No visible notice prohibiting use

- No digital lock preventing access or copying

- Author and source are acknowledged

When selecting images for your materials, consider…

Stock photo licences

Alternatives to Copyright
(no cost)

Stock Photo Licences

- A stock photo licence allows someone else to use images for certain purposes and under certain conditions; the copyright owner (e.g, Adobe, iStock Photo,) still retains ownership

- Fees apply—e.g., annual or monthly subscriptions or pay as you go

Alternatives to Copyright: The Public Domain
Duration of copyright

Currently: Life of the creator **+ 70** years

When the copyright term ends, the work is no longer protected and enters the **public domain**

Public Domain Designation – CC0

CC0

Some creators also choose to waive their copyright on recent works. CC0 is an instrument used by creators to waive their rights and dedicate their work to the public domain during their lifetimes.

More about CC0 here:
https://creativecommons.org/share-your-work/public-domain/cc0/

Open Content: Creative Commons (CC) Licences

Licences
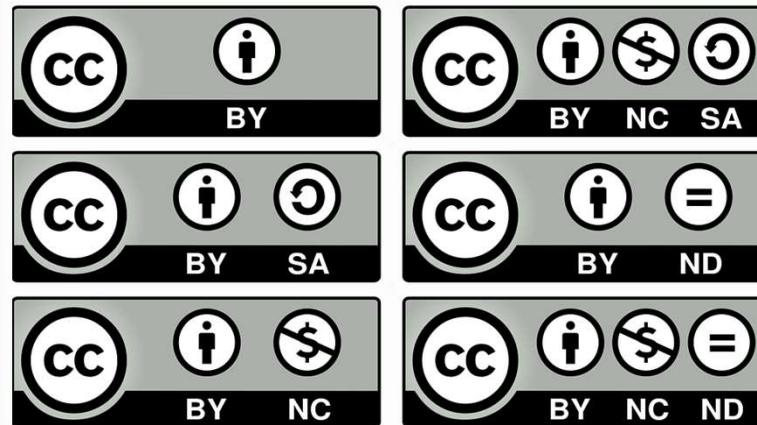
All require attribution of the content.
For more details, visit "About The Licenses"

Suggested sources of open images
Note: CC licensed images require attribution

Google Images
https://images.google.com/
Search and then filter by "Creative Commons
licenses" under "Tools" -- "Usage rights"

Creative Commons (CC) Search
https://search.creativecommons.org/
Pulls CC-licensed images from various
independent platforms

Pixabay
https://pixabay.com/
Under Pixabay licence
(similar to CC0 public domain)

Flickr
https://www.flickr.com/
Under various CC licences
Search and then filter by licence
under "Any license"

Pexels
https://www.pexels.com/
Under Pexels licence
(similar to CC0 public domain)

Unsplash
https://unsplash.com/
Under Unsplash licence
(similar to CC0 public domain)
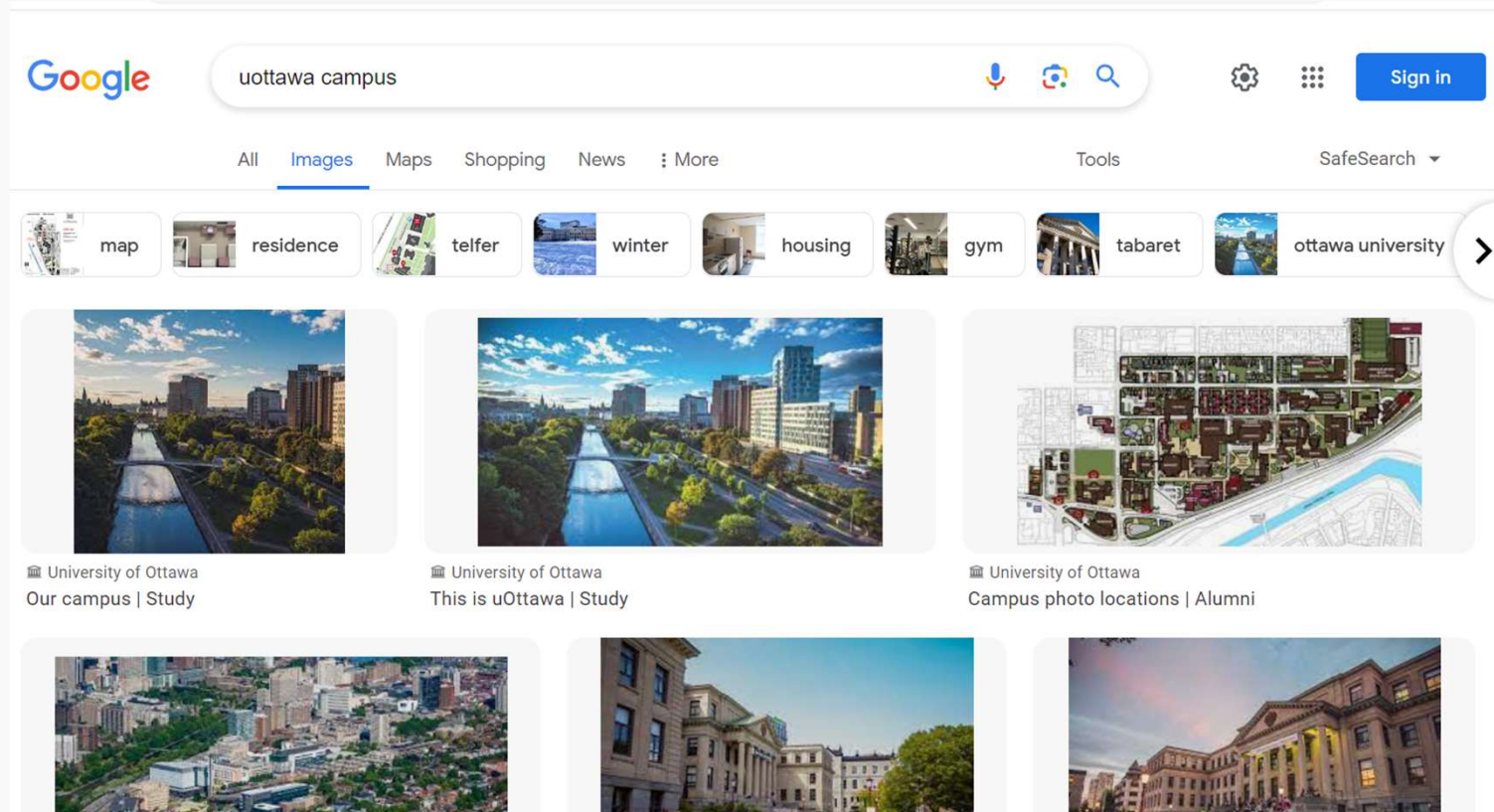
Burst
https://burst.shopify.com/
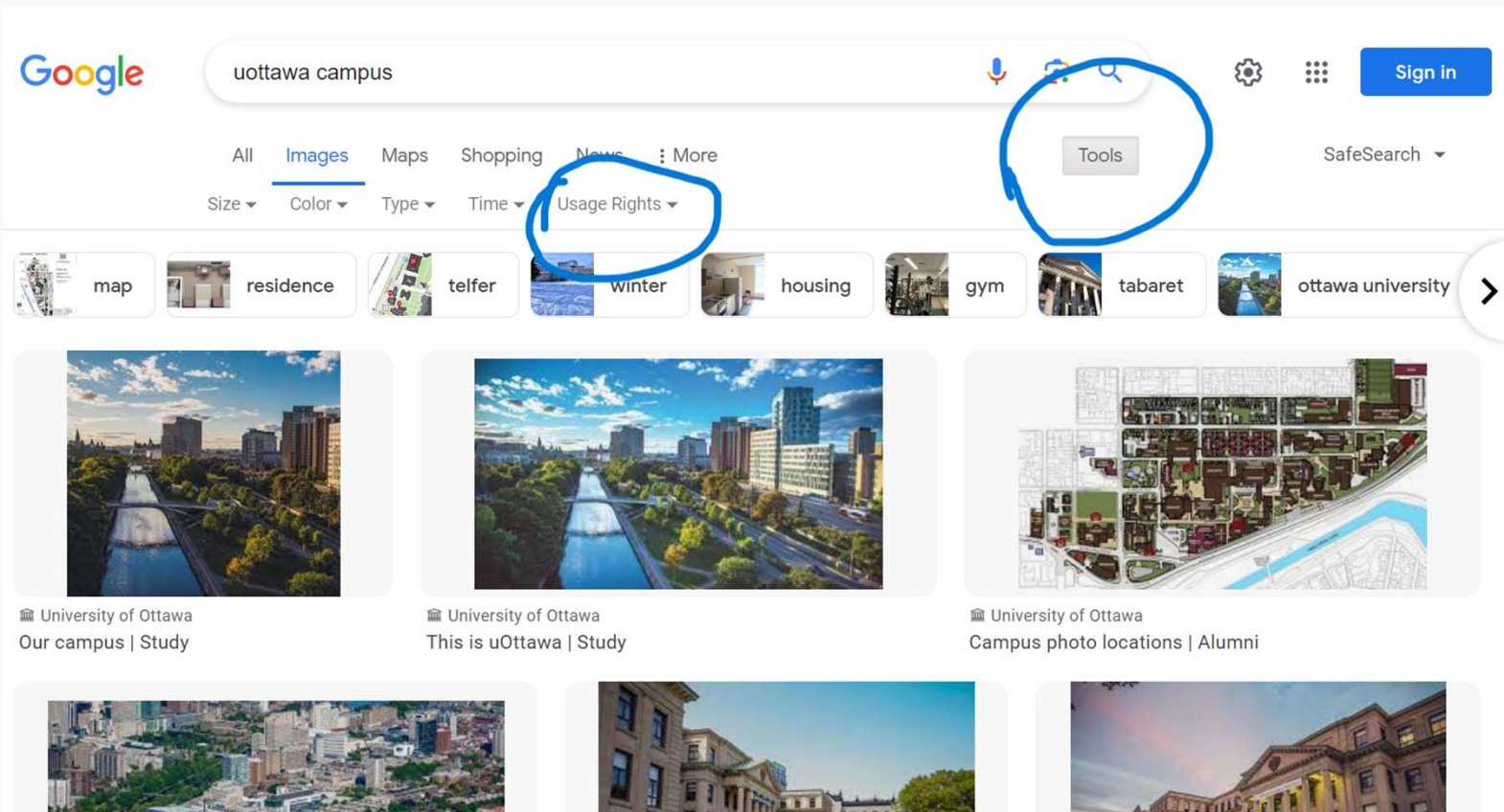Under Burst licence
(similar to CC0 public domain)

Open content image search—e.g., Pexels
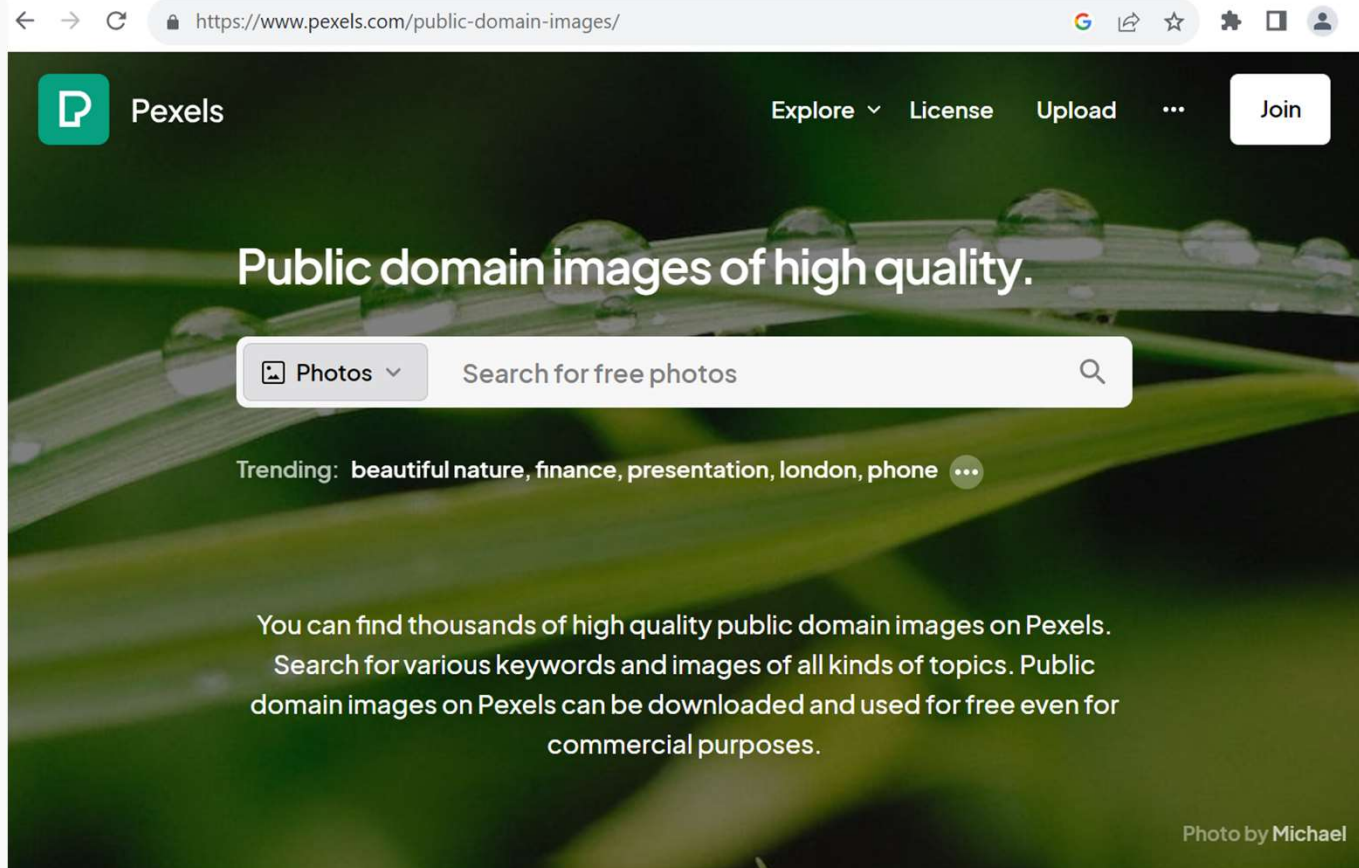
Google Image Search:
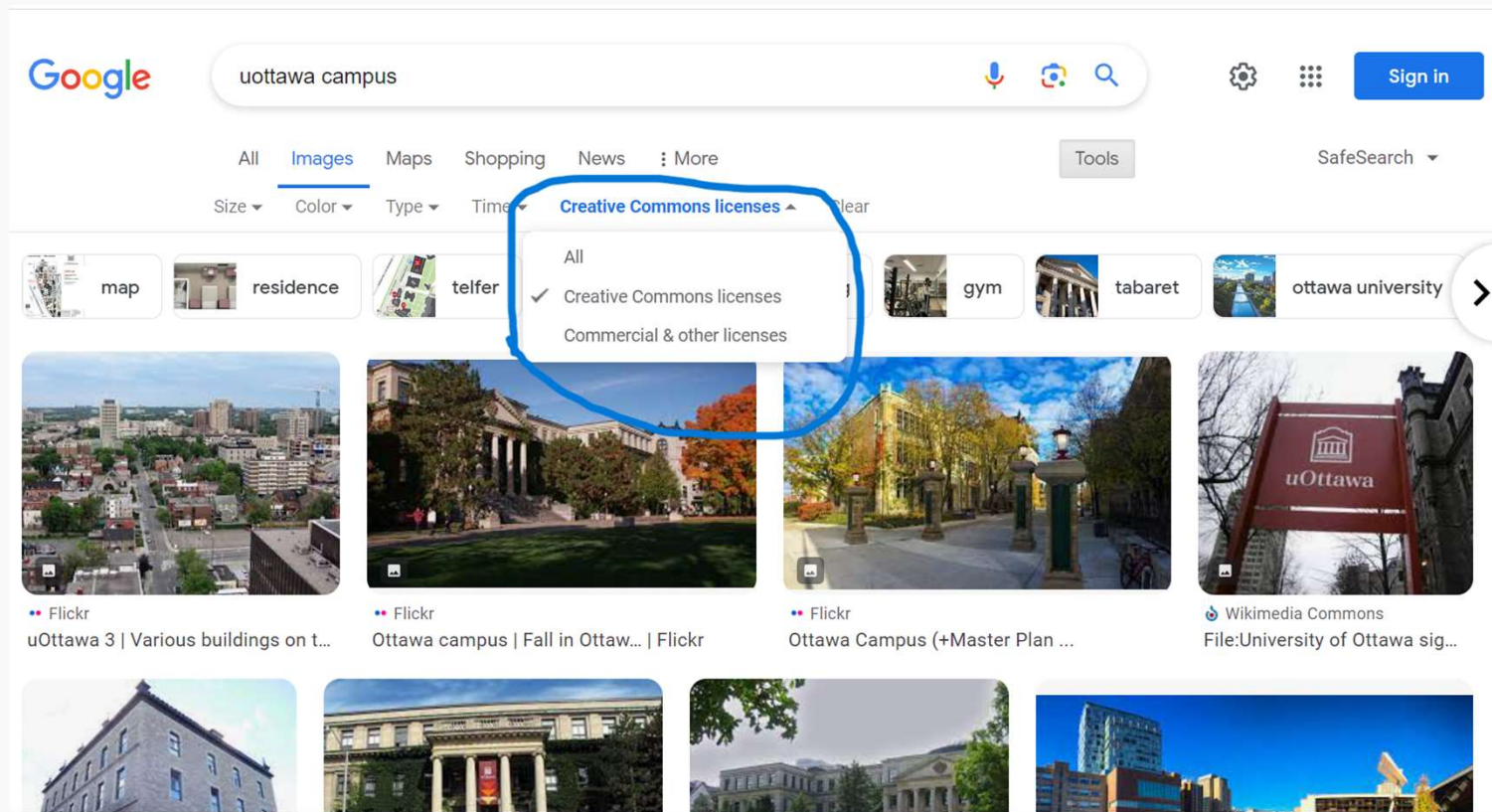## Creative Commons Licences—Step 1

Google Image Search:
Creative Commons Licences—Step 2

Google Image Search:
Creative Commons Licences—Step 3
(Note: Be sure to confirm that each image is under CC licence)

Alternatives to Copyright: Using Your Own Work
for which you still own the copyright

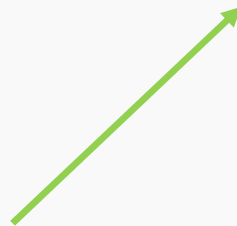

"Beach Day," CC BY 4.0 Andrea Lobel
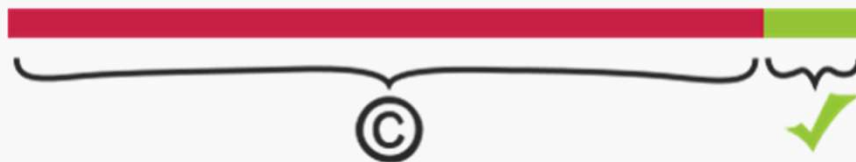
A Note On Fair Dealing and Images

TEST

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Step 1:

Purpose

Education, research, private study, criticism, review, news reporting, satire, parody

Step 2:

Character

Amount

Alternatives

Nature

Effect

For **educational purposes** a "short excerpt of a work" may be used without seeking permission from the copyright owner.

"Short excerpt"? See Fair Dealing Guidelines on Copyright site

Short excerpt (amount) ≈ 10 % but varies from source to source
Not recommended for images under copyright for publication on the internet (e.g., a blog)

Copyright Office

https://www.uottawa.ca/library/copyright

ddac@uottawa.ca

Andrea D. Lobel

Copyright Services Librarian

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